



42nd Annual Strawberry Festival

June 10th – 11th 2023

Strawberry Festival takes place Saturday and Sunday – June 10th – 11th, 2023 at Merritt Estate Winery, 2264 King Rd. Forestville, NY 14062.

Each year features live entertainment, craft and artisan vendors, great food, wine, beer, and of course our famous wine slush! There will be various family friendly activities such as a balloon artist, bounce house, and classic car cruise.

HOURS

Set Up	Festival Times	Teardown
SAT, 8:00am – 10:30am <i>Let us know of any special requirements</i>	FRI 6:00pm – 10:00pm (Band Only – No Vending) SAT 12:00pm – 10:00pm SUN 12:00pm – 6:30pm	SUN After 6:30pm <i>No vendor shall breakdown prior to end of festival</i>

PROVIDED

- 10'x10' space
- Promotion of craft vendors with Strawberry Festival advertisements
- Print and social media promotions
- Electric available UPON REQUEST.

Booth Fee for the weekend is: \$100.00

Vendor Requirements:

- Must provide your own furnishings (table, tent, chairs, etc.)
- Must hold Certificate of Insurance and list Merritt Estate Winery as an additional insured to the certificate **OR** sign the attached Hold Harmless Agreement
- Must provide your own extension cord if electric is needed.
- Must pick up your own garbage.
- Cannot use booth to promote religious or political causes.
- Cannot sell food products if not approved by Merritt Estate Winery beforehand.

Merritt Estate Winery is not responsible for lost or stolen merchandise brought in as part of your craft booth. You are encouraged to take your merchandise with you when you leave Saturday night.

With the classic car cruise and stage equipment being set up Saturday and Sunday before the festival begins at noon, you are required to have your booth and merchandise set up by 11am to ensure your vehicles are out of the way and not endangering any pedestrians. You will have access to your booth with your vehicle in the morning but not at night.



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HOLD HARMLESS AGREEMENT

Our business and/or organization would like to participate in Merritt Estate Winery 42nd Annual Strawberry Festival on Saturday, June 10th and Sunday, June 11th, 2023. Consequently, I am signing this Hold Harmless Agreement which releases Merritt Estate Winery and their members, officers, servants, agents, community volunteers and employees thereof from any and all liability and agrees to indemnify, defend and hold Merritt Estate Winery harmless from and against any and all liability arising from the named vendor's involvement in Merritt Estate Winery 42nd Annual Strawberry Festival on Saturday, June 10th and Sunday, June 11th, 2023.

We also agree to hold harmless and indemnify Merritt Estate Winery and their employees thereof from any and all costs, claims and damages of whatever nature, including but not limited to attorney's fees for injury or death to persons and damage to property resulting from or caused by, directly or indirectly, the conducting of its vending of anything which is in any manner connected with the permission herein given.

The permission is not assignable or transferable and is subject to cancellation at any time by any type of notice.

Business Name

Street

City / State/ Zip

Owner's Name

Signature

Date

**Return by Friday, May 26, 2023, with your completed application to
marketing@merrittestatewinery.com or mail to:**

Merritt Estate Winery
c/o 2023 Strawberry Festival
2264 King Rd.
Forestville, NY 14062



Merritt
W I N E R Y

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Thank you for your interest in participating in the 42nd Annual Strawberry Festival.
The vendor fee for the weekend is \$100 (non-refundable). You keep 100% of your profits for the weekend.

Business Name: _____

Contact Person: _____

Mailing Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Website: _____ Products: _____

Brief Description of Products: _____

Electrical Requirements (Yes / No): I will need to plug in _____ piece(s) of equipment

Please describe equipment: _____

Registration Deadline: Friday, May 26th, 2023

Payment Information – Make checks payable to Merritt Estate Winery

Payment by: Cash Check CK# _____ **Credit Card:** MC Visa AmEx Discover

Card Number: _____ Exp Date: _____

Name on card: _____ Zip: _____

Security Code: _____

Signature: _____ Date: _____

**Email to marketing@merrittstatewinery.com
or make a copy for your records and mail original application with payment to:**

**Merritt Estate Winery
c/o 2023 Strawberry Festival
2264 King Rd
Forestville, NY 14062**