



Strawberry Festival

Dear Vendor,

Merritt Estate Winery has begun planning our **41st Annual Strawberry Festival** for Saturday June 9th and Sunday June 10th, 2018. Each year we feature live entertainment, craft vendors, great food, wine, beer and our FAMOUS Sangria Wine Slush! There will be various family friendly activities, food, live music, classic car cruise and wine tasting that will take place throughout the weekend.

We hope you will be able to join us this year. Below are details on how to be a vendor at this year's 41st Annual Strawberry Festival.

Vendor Booth Fee for the weekend is: **\$75.00** (Non-Refundable)

Merritt Estate Winery provides:

- 10'x10' space
- Promotion of craft vendors with Strawberry Festival advertisements
- Electric — One 20 Amp outlet

Vendor Requirements for participating:

- Must set-up between the hours of 8:00 am and 10:30 am on Saturday June 9th and be ready for business by 11 am. (If you have any special requirements or need additional time please contact the winery.)
- Must provide your own furnishings (table, tent, chairs, etc.)
- Must hold Certificate of Insurance and list Merritt Estate Winery as an additional insured to the certificate or sign the attached Hold Harmless Agreement
- Must provide your own extension cord if electric is needed
- Must pick up your own garbage
- Cannot use booth to promote religious or political causes
- Cannot sell food products if not approved by Merritt Estate Winery beforehand.

****Please note: No vendor shall breakdown prior to the end of the festival.**

Merritt Estate Winery is not responsible for lost or stolen merchandise brought in as part of your craft booth. You are encouraged to take your merchandise with you when you leave Saturday night and return it to the winery on Sunday morning.

With the classic car cruise and stage equipment being set up Saturday and Sunday before the festival begins at noon, you are required to have your booth and merchandise set up by 11am to ensure your vehicles are out of the way and not endangering any pedestrians. You will have access to your booth with your vehicle in the morning but not at night. If you have a lot to carry, winery staff can assist you if available.

If you have any questions regarding the Strawberry Festival, please contact us at 888.965.4800 or email: Marketing@MerrittEstateWinery.com.

Thank you in advance for your time and generosity.

Sincerely,

Megan Meszaros

Marketing & Promotions
Merritt Estate Winery



Strawberry Festival

HOLD HARMLESS AGREEMENT

Our business and/or organization would like to participate in the Merritt Estate Winery 41st Annual Strawberry Festival on **Saturday June 9th and Sunday June 10th, 2018**. Consequently, I am signing this Hold Harmless Agreement which releases Merritt Estate Winery and their members, officers, agents, community volunteers and employees thereof from any and all liability and agrees to indemnify, defend and hold Merritt Estate Winery harmless from and against any and all liability arising from the named vendor's involvement in the Merritt Estate Winery 41st Annual Strawberry Festival on Saturday June 9th and Sunday June 10th, 2018.

We also agree to hold harmless and indemnify Merritt Estate Winery and their employees thereof from any and all costs, claims and damages of whatever nature, including but not limited to attorney's fees for injury or death to persons and damage to property resulting from or caused by, directly or indirectly, the conducting of its vending of anything which is in any manner connected with the permission herein given.

The permission is not assignable or transferable and is subject to cancellation at any time by any type of notice.

(Print) Business Name

Street

City

State

Zip

Owner's Name

Signature

Date

Return by Friday, May 25th, 2018 with your completed application to:

**Merritt Estate Winery
c/o 41st Annual Strawberry Festival 2018
2264 King Road
Forestville, NY 14062
T: 888.965.4800 F: 716.965.2054
E-mail: Marketing@MerrittEstateWinery.com**



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2018 Vendor Application

Thank you for showing interest in being a part of the Merritt Estate Winery 41st Annual Strawberry Festival on Saturday June 9th and Sunday June 10th, 2018. **The vendor fee for the weekend is \$75.00 and you keep 100% of your profits for the weekend.** Fees are non-refundable.

Business Name: _____

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Telephone Number: _____

E-Mail: _____

Website: _____

Craft Products: _____

Brief Description of Products/Services: _____

Registration Deadline: Friday, May 25th, 2018

PAYMENT INFORMATION - Checks made payable to Merritt Estate Winery

Payment by: ☐Cash ☐Check CK#_____ **Credit Card:** ☐MC ☐Visa ☐American Express ☐Discover

Credit Card Number (#): _____ Expiration Date: _____

Name on the card: _____ Zip Code: _____

3 digit Security Code (found on back of card) _____

Signature: _____ Date: _____

Please make a copy of this application for your records and mail the original along with payment

**to: Merritt Estate Winery
c/o 41st Annual Strawberry Festival 2018
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