



Septemberfest

2015

Dear Vendor,

Merritt Estate Winery has begun planning our 2015 Septemberfest. Each year we feature live entertainment, craft vendors, great food, wine, beer and our FAMOUS Sangria Wine Slush! There will be various family friendly activities, food, celebrity appearances, live music, classic car cruise and wine tasting that will take place throughout the weekend.

We hope you will be able to join us this year. Below are details on how to register to be a vendor at this years 2015 Septemberfest.

Vendor Booth Fee for the weekend is: \$75.00

Merritt Estate Winery provides:

- 10'x10' space
- Promotion of craft vendors with Strawberry Festival advertisements
- Electric will be available UPON REQUEST on the attached application. Please provided the number of items you will need electric for due to limited availability

Vendor Requirements for participating:

- Must set-up between the hours of 8:00 am and 10:30 am to be ready for business by 11 am. (If you have any special requirements or need additional time please contact the winery.)
- Must provide your own furnishings (table, tent, chairs, etc.)
- Must hold Certificate of Insurance and list Merritt Estate Winery as an additional insured to the certificate or sign the attached Hold Harmless Agreement
- Must provide your own extension cord if electric is needed
- Must pick up your own garbage
- Cannot use booth to promote religious or political causes
- Cannot sell food products if not approved by Merritt Estate Winery beforehand

Please note: No vendor shall breakdown prior to the end of the festival.

Merritt Estate Winery is not responsible for lost or stolen merchandise brought in as part of your craft booth. You are encouraged to take your merchandise with you when you leave Saturday night and return it to the winery on Sunday morning.

With the classic car cruise and stage equipment being set up Saturday and Sunday before the festival begins at noon, you are required to have your booth and merchandise set up by 11am to ensure your vehicles are out of the way and not endangering any pedestrians. You will have access to your booth with your vehicle in the morning but not at night. If you have a lot to carry, winery staff can assist you if available.

If you have any questions regarding the Septemberfest, please contact us at 888.965.4800 or email: Marketing@MerrittEstateWinery.com.

Thank-you in advance for your time and generosity.

Sincerely,

Sandy Nichols

Marketing & Promotions, Director
Merritt Estate Winery



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HOLD HARMLESS AGREEMENT

Our business and/or organization would like to participate in Merritt Estate Winery 2015 Septemberfest on Saturday, September 12th and Sunday, September 13th, 2015. Consequently, I am signing this Hold Harmless Agreement which releases Merritt Estate Winery and their members, officers, servants, agents, community volunteers and employees thereof from any and all liability and agrees to indemnify, defend and hold Merritt Estate Winery harmless from and against any and all liability arising from the named vendor's involvement in Merritt Estate Winery 2015 Septemberfest on Saturday, September 12th and Sunday, September 13th, 2015.

We also agree to hold harmless and indemnify Merritt Estate Winery and their employees thereof from any and all costs, claims and damages of whatever nature, including but not limited to attorney's fees for injury or death to persons and damage to property resulting from or caused by, directly or indirectly, the conducting of its vending of anything which is in any manner connected with the permission herein given.

The permission is not assignable or transferable and is subject to cancellation at any time by any type of notice.

(Print) Business Name

Street

City

Zip

Owner's Name

Signature

Date

Return by Friday, August 28th, 2015 with your completed application to:

**Merritt Estate Winery
c/o 2015 Septemberfest
2264 King Road
Forestville, NY 14062
T: 888.965.4800 F: 716.965.2054
E-mail: Marketing@MerrittEstateWinery.com**



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2015 Vendor Application

Thank you for showing interest in being a part of the Merritt Estate Winery 2015 Septemberfest. **The vendor fee for the weekend is \$75.00 and you keep 100% of your profits for the weekend.** Fees are non-refundable.

Business Name: _____

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Telephone Number: _____

E-Mail: _____

Website: _____

Craft Products: _____

Brief Description of Products/Services: _____

Electrical Requirements: I will need to plug in _____ piece(s) of equipment.

Registration Deadline: Friday, August 28th, 2015

PAYMENT INFORMATION - Checks made payable to Merritt Estate Winery

Payment by: ☐Cash ☐Check CK#_____ Credit Card: ☐MC ☐Visa ☐American Express ☐Discover

Credit Card Number (#) _____ Expiration Date: _____

Name on the card: _____

3 digit Security Code (found on back of card) _____

Signature Authorization: _____ Date: _____

Please make a copy of this application for your records and mail the original along with payment to:

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c/o 2015 Septemberfest
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